



COMPETENCY DEVELOPMENT PROGRAMMES

2026

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GREETINGS FROM SIBM, NOIDA



Symbiosis Institute of Business Management (SIBM), Noida, carries forward the rich legacy of brand SYMBIOSIS, blending academic excellence with practical business insight to prepare individuals for impactful corporate careers. We are proud to introduce a series of focused Management Development Programs (MDPs) in Soft Skills, Change Management, Financial Literacy, and Data Analysis — programs that reflect our commitment to contemporary, need-based executive learning. This is an indicative list & customised programs can be crafted for interested industry partners.

In today's rapidly evolving business environment, shaped by technology and innovation, professionals must be equipped not just with technical know-how but with the agility to adapt, communicate, lead change, and make data-informed

decisions. At SIBM, Noida, we maintain a futuristic orientation by designing and delivering curriculum in close consultation with industry stalwarts and academic experts, ensuring our offerings remain relevant and impactful.

These MDPs are an extension of our larger institutional mission — to foster higher learning, creativity, and real-world problem-solving — not only for students, but also for working professionals seeking to upskill and lead with confidence. Our programs combine classroom learning with experiential exercises, enabling participants to gain actionable insights and apply them immediately in their professional contexts.

With a strong industry connect, global perspective, and the guiding motto of Vasudhaiva Kutumbakam — "the world is one family" — SIBM, Noida invites you to join us in this journey of growth and excellence.

Warm regards,
Dr. Vandana Ahuja
Director, SIBM, Noida

ABOUT SIBM, NOIDA



Symbiosis Institute of Business Management, Noida is a constituent of SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY) – SIU. Established in 2023, SIBM, Noida hopes to become one of the premier B-Schools in the National Capital Region. The institution focuses on academic excellence, a strong industry connect and internationalisation. Regular guest lectures from Industry stalwarts as well as International experts ensures that the students get adequate exposure to the dynamic industry practices as well as global, academic and cultural happenings.



SIBM, Noida is a part of the Symbiosis International University (SIU), which has been ranked amongst top 50 Universities in India by NIRF, Government of India. The University has also been ranked among the top 250 Universities in Asia and top 150 in BRICS by QS World University rankings survey.

The essential strong pillars of SIBM, Noida are its exemplary students, accomplished faculty and numerous visiting faculty members from the industry. SIBM, Noida also has a strong student council, comprising 5 different teams. With a dedicated approach to academic rigour, participative teaching-learning ecosystems and significant student exposure to the dynamic business world, the institution is preparing to become one of the leading institutions in the National Capital Region.

FINANCIAL ACCOUNTING & REPORTING COMPETENCY PROGRAM

PROGRAMME OVERVIEW

In Financial accounting and reporting form the backbone of organisational transparency, accountability, and financial decision-making. Professionals across industries must be able to interpret financial information accurately and use it to support strategic and operational decisions.

This Competency Development Program is designed to provide participants with a comprehensive understanding of financial accounting principles, financial statement preparation, and financial reporting standards. The program also emphasises the analytical interpretation of financial statements to evaluate organisational performance and financial health.

Through practical exercises, real-world examples, and case discussions, participants will gain the skills required to analyse financial data and contribute effectively to financial decision-making within their organisations.

OBJECTIVES

- To develop a strong foundation in financial accounting concepts and principles.
- To enable participants to prepare and interpret financial statements effectively.
- To introduce financial reporting frameworks such as Indian Accounting Standards (Ind AS) and International Financial Reporting Standards (IFRS).
- To enhance analytical skills through financial statement analysis techniques.
- To provide practical exposure through real-world corporate financial reports and case studies.

TARGET PARTICIPANTS

- MBA and commerce students
- Early-career finance professionals
- Chartered Accountancy aspirants
- Academicians and researchers in accounting and finance
- Professionals seeking to strengthen their financial reporting knowledge

METHODOLOGY

The program will adopt an interactive and experiential learning approach, including:

- Conceptual lectures by subject experts
- Case studies based on real corporate financial statements
- Hands-on exercises using Excel
- Group discussions and collaborative problem-solving
- Practical analysis of annual reports of listed companies

SESSION COVERAGE

- **Fundamentals of Financial Accounting:** Introduction to accounting principles, accounting cycle, journal entries, ledger posting, and trial balance preparation.
- **Preparation of Financial Statements:** Detailed understanding of the preparation of the Profit and Loss Account, Balance Sheet, and Cash Flow Statement along with adjustments and closing entries.
- **Financial Reporting Standards:** Overview of Indian Accounting Standards (Ind AS) and IFRS, key differences between Indian GAAP and IFRS, and disclosure requirements.
- **Financial Statement Analysis:** Techniques such as ratio analysis, trend analysis, and common-size statements for evaluating financial performance.
- **Practical Applications and Case Studies:** Analysis of annual reports of Indian listed companies and discussion of accounting fraud cases to understand financial reporting challenges.

EXPECTED OUTCOMES

Participants will:

- Develop a strong understanding of financial accounting concepts.
- Gain the ability to interpret financial statements confidently.
- Strengthen analytical skills for evaluating corporate financial performance.
- Apply financial insights to support strategic and operational decisions.

PROGRAMME OVERVIEW

Corporate finance plays a critical role in guiding strategic decisions related to investment, financing, and value creation within organisations. Finance professionals and managers are required to evaluate investment opportunities, determine the most efficient capital structure, and maximise shareholder wealth while managing financial risks.

This Competency Development Program aims to develop strong practical competencies in corporate finance, capital budgeting, cost of capital analysis, and business valuation. The program provides participants with a comprehensive understanding of how organisations make financial decisions related to investments, financing, and corporate restructuring.

Through case studies, financial modelling exercises, and analysis of real corporate scenarios, participants will learn how to evaluate investment proposals, estimate firm value, and support strategic financial decision-making.

OBJECTIVES

- To develop a strong foundation in corporate finance concepts and financial decision-making.
- To introduce capital budgeting techniques used in investment appraisal.
- To understand the concept of cost of capital and optimal capital structure decisions.
- To provide practical exposure to business valuation techniques.
- To analyse real corporate investment and valuation cases.

TARGET PARTICIPANTS

- MBA students specialising in finance
- Finance professionals and analysts
- Entrepreneurs and startup founders
- Investment analysts and consultants
- Academicians and researchers in corporate finance

METHODOLOGY

The program will adopt an interactive and experiential learning approach, including:

- Conceptual lectures on corporate finance principles
- Case-based discussions on investment decisions
- Excel-based financial modelling exercises
- Group discussions and financial problem-solving
- Real corporate valuation examples and case studies

SESSION COVERAGE

- **Foundations of Corporate Finance:** Introduction to corporate finance and its role in organisational decision-making, and the role of financial managers in investment, financing, and dividend decisions.
- **Time Value of Money and Risk-Return Relationship:** Understanding the concept of time value of money and its importance in financial decision-making.
- **Capital Budgeting Techniques:** Detailed discussion on investment appraisal techniques used in organisations, including Net Present Value (NPV), Internal Rate of Return (IRR), Payback Period, and Profitability Index.
- **Cost of Capital and Capital Structure:** Understanding the concept of cost of capital, including cost of debt, cost of equity, and weighted average cost of capital (WACC).
- **Business Valuation Techniques:** Introduction to valuation methods such as Discounted Cash Flow (DCF), Comparable Company Analysis, and Asset-based valuation methods.
- **Mergers and Acquisitions Case Studies:** Analysis of real-life mergers and acquisitions cases to understand financial synergies, valuation strategies, and strategic financial decisions involved in corporate restructuring.

EXPECTED OUTCOMES

Participants will develop the ability to:

- Evaluate investment opportunities using financial techniques
- Understand capital structure decisions in organisations
- Perform basic business valuation using financial models
- Apply corporate finance concepts in strategic decision-making

ESG, SUSTAINABLE FINANCE & GREEN ACCOUNTING COMPETENCY PROGRAM

PROGRAMME OVERVIEW

Sustainability and responsible business practices have become central to modern corporate governance and strategic management. Organisations worldwide are increasingly integrating Environmental, Social, and Governance (ESG) considerations into their decision-making, operations, and reporting frameworks.

Investors, regulators, and stakeholders now demand greater transparency regarding sustainability practices, environmental impact, and social responsibility. As a result, companies are adopting ESG reporting frameworks and incorporating sustainable finance practices into their business models.

This Competency Development Program aims to provide participants with a comprehensive understanding of ESG principles, sustainability reporting frameworks, green finance instruments, and environmental accounting practices. The program also explores how organisations measure and report their sustainability performance.

OBJECTIVES

- To develop an understanding of ESG concepts and sustainability challenges.
- To introduce global ESG reporting frameworks and disclosure standards.
- To explore sustainable finance instruments and green investment strategies.
- To understand environmental accounting and carbon accounting practices.
- To analyse corporate sustainability reports and ESG case studies.

TARGET PARTICIPANTS

- MBA students specialising in finance and sustainability
- Professionals working in ESG and sustainability reporting
- Finance professionals and analysts
- Corporate managers involved in sustainability initiatives
- Academicians and researchers in sustainable finance

METHODOLOGY

The program will adopt an interactive and experiential learning approach, including:

- Conceptual lectures on ESG principles and sustainability concepts
- Case studies on corporate sustainability practices
- Analysis of the sustainability and ESG reports of companies
- Group discussions on sustainable finance challenges
- Practical exercises on ESG evaluation and reporting

SESSION COVERAGE

- **Introduction to ESG and Sustainability:** Overview of ESG concepts and their importance in modern business. Discussion on environmental challenges, corporate social responsibility, governance practices, and the role of businesses in achieving sustainable development goals.
- **ESG Reporting Frameworks (GRI, SASB, TCFD):** Understanding global ESG reporting standards such as the Global Reporting Initiative (GRI), the Sustainability Accounting Standards Board (SASB), and the Task Force on Climate-related Financial Disclosures (TCFD).
- **Sustainable Finance Instruments:** Introduction to green finance instruments, including green bonds, sustainability-linked loans, ESG funds, and impact investing. Discussion on how financial markets support environmentally sustainable projects.
- **Green Accounting and Carbon Accounting:** Understanding environmental accounting practices, measurement of environmental costs, carbon footprint analysis, and carbon accounting frameworks used by organisations to measure environmental impact.
- **Corporate ESG Case Studies:** Analysis of sustainability reports and ESG initiatives of leading companies to understand the practical implementation of ESG principles in corporate strategies.

EXPECTED OUTCOMES

Participants will:

- Understand ESG concepts and sustainability frameworks
- Analyse sustainability disclosures and ESG reports
- Develop insights into sustainable finance practices
- Evaluate ESG performance of organisations

FORENSIC ACCOUNTING & FINANCIAL FRAUD ANALYTICS COMPETENCY PROGRAM

PROGRAMME OVERVIEW

Financial fraud, corporate misconduct, and accounting irregularities have significant implications for organisations, investors, regulators, and society. With increasing financial complexities and technological advancements, detecting and preventing financial fraud has become a critical challenge for organisations.

Forensic accounting has emerged as an important discipline that combines accounting knowledge, auditing skills, investigative techniques, and data analytics to detect financial fraud and support legal investigations.

This Competency Development Program introduces participants to the principles and practices of forensic accounting, fraud detection techniques, investigative procedures, and regulatory frameworks governing financial misconduct. Participants will also analyse major corporate fraud cases to understand how fraud occurs and how it can be detected and prevented.

OBJECTIVES

- To understand the nature and scope of forensic accounting.
- To identify indicators and warning signs of financial fraud.
- To introduce investigative techniques used in forensic accounting.
- To understand the role of forensic accountants in fraud investigations.
- To analyse major corporate fraud cases and regulatory responses.

TARGET PARTICIPANTS

- MBA students specialising in finance and accounting
- Chartered accountancy and professional accounting aspirants
- Auditors and compliance professionals
- Finance professionals working in risk and compliance
- Academicians and researchers in forensic accounting

METHODOLOGY

The program will adopt an interactive and experiential learning approach, including:

- Conceptual lectures on forensic accounting principles
- Real-life fraud case discussions
- Analysis of financial statements for fraud indicators
- Group discussions and investigative exercises
- Practical examples of fraud detection techniques

SESSION COVERAGE

- **Introduction to Forensic Accounting:** Overview of forensic accounting, its scope, objectives, and role in fraud detection and investigation. Discussion on differences between auditing and forensic accounting.
- **Fraud Detection Techniques:** Understanding common fraud schemes such as financial statement fraud, asset misappropriation, and corruption. Discussion on fraud triangle, red flags, and analytical techniques used to detect fraud.
- **Investigation and Evidence Collection:** Introduction to investigative procedures including data analysis, document examination, interviewing techniques, and evidence collection used in forensic investigations.
- **Corporate Fraud Case Studies:** Analysis of major corporate fraud cases to understand how financial fraud occurs, its impact on organisations, and lessons for improving corporate governance.
- **Legal and Regulatory Framework:** Overview of legal provisions, regulatory authorities, and compliance frameworks related to financial fraud, corporate governance, and financial reporting.

EXPECTED OUTCOMES

Participants will:

- Identify financial fraud indicators in financial statements
- Understand investigative techniques used in forensic accounting
- Analyse corporate fraud cases and their implications
- Develop awareness of regulatory frameworks governing financial misconduct



OVERVIEW

The two-year full-time Master of Business Administration (MBA) program offered at Symbiosis Institute of Business Management (SIBM), Noida, is designed to develop students into socially responsible, world-class business leaders. The curriculum at SIBM, Noida is dynamic and undergoes regular updates, aligning with top industry standards.

The MBA program follows a Semester System and is structured under the Choice Based Credit System, offering specializations in **Marketing, Finance, Data Analytics, Operations, and Supply Chain Management**. Beyond classroom instruction, students gain practical exposure through Value Added Courses, Enhancement Programmes, and Study Tours that bridge academic concepts with real-world management practices.

This holistic academic program incorporates a variety of teaching methodologies including Group Discussions, Case Studies, Simulations, Lab Tutorials, Seminars, and Workshops, complemented by an intensive Eight-Week Summer Internship Programme. A distinctive feature of SIBM, Noida is its strong Industry-Academia interface, where corporate experts actively contribute to curriculum development and engage with students as Guest Speakers, providing valuable insights into the dynamic business landscape and equipping students to become capable, ethical, and innovative professionals.

Eligibility Criteria:

- Candidate should be Graduate from any recognized University/ Institution of National Importance with a minimum of 50% marks or equivalent grade (45% or equivalent grade for Scheduled Caste/ Scheduled Tribes).
- Final year appearing students can apply but their admission will be subject to obtaining a minimum of 50% marks or equivalent grade (45% or equivalent grade for Scheduled Caste/ Scheduled Tribes.)
- A Candidate who has completed qualifying qualification from any Foreign University must obtain an equivalence certificate from Association of India Universities (AIU)

THANK YOU



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